

Claims:

1. A display system for displaying samples of wallpaper, comprising:
 - (a) a display stand having a frame and at least one panel secured to the frame, the at least one panel having a front surface;
 - 5 (b) a plurality of wallpaper display samples affixed to the front surface of the at least one panel in a pre-selected pattern;
 - (c) a plurality of pre-cut wallpaper take home samples correlated with the display samples, wherein the take home samples are sized to be substantially smaller than the display samples; and
 - 10 (d) a plurality of containers sized and shaped for removably holding a supply of the take home samples, wherein each of the containers is secured to the at least one panel in front of a pre-selected portion of one of the display samples so as to expose a significant portion of each of the display samples for visual and tactile examination.
- 15 2. The display system of claim 1, wherein the front surface is generally vertically extending.
3. The display system of claim 1, wherein the significant portion of the display sample comprises at least fifty percent of the display sample.
4. The display system of claim 1, wherein the at least one panel comprises
- 20 securing means for removably securing the panel to said frame.
5. The display system of claim 1, wherein said containers are composed of a transparent material.
6. The display system of claim 1, wherein said at least one panel comprises a plurality of horizontally extending panels.

7. The display system of claim 1, wherein the pattern is selected to arrange said wallpaper display samples in a grid comprised of columns and rows and wherein each wallpaper display sample has a dominant color.
8. The display system of claim 7, wherein each wallpaper display sample has
5 a dominant color and wherein the pattern is selected so that the dominant color of each wallpaper display sample in a given column or row corresponds generally to a visible color band on a natural rainbow, each of said columns or rows representing a single such color band.
9. The display system of claim 8, wherein each wallpaper display sample has
10 a shade and wherein the pattern is selected to arrange the samples in progressively darker shades in a given column or row.
10. The display system of claim 1, wherein each of the wallpaper display samples has a dominant color and a shade, and wherein the pattern is selected to organize the wallpaper display samples according to said
15 dominant color and said shade.
11. The display system of claim 1, wherein
- (a) the at least one panel comprises at least eight panels;
 - (b) the frame is free standing and comprises four upstanding members arranged at approximately ninety-degree intervals about a notional
20 central axis perpendicular to said floor, each of said upstanding members projecting outwardly from said notional central axis, and;
 - (c) each of said upstanding members has at least two sets of mounting members for receiving said at least eight panels in a configuration wherein at least two panels are mounted on each upstanding member
25 in a substantially oppositely faced configuration.
12. The display system of claim 1, further comprising a sample book.
13. The display system of claim 1, further comprising a plurality of order forms.

14. The display system of claim 1, further comprising a plurality of brochures, and a holder attached to the frame for holding the brochures.

15. A display stand for displaying wallpaper, comprising:

(a) a frame;

5 (b) at least one panel secured to the frame, the at least one panel having a generally vertically extending front surface to which a plurality of wallpaper display samples may be affixed; and

(c) a plurality of containers sized and shaped for removably holding a supply of take home samples of wallpaper, wherein each of the
10 containers is securable to the at least one panel in front the front surface.

16. A display stand for displaying samples of wallpaper, comprising a free-standing frame having four upstanding members arranged at approximately ninety-degree intervals about a vertical central axis, each of said upstanding
15 members projecting outwardly from the central axis, each of said upstanding members having at least two substantially oppositely faced mounting surfaces on which wallpaper display samples may be displayed.

17. The display stand of claim 16, further comprising a plurality of wallpaper display samples affixed to each of said at least two mounting surfaces.

20 18. The display stand of claim 17, further comprising a plurality of pre-cut take home samples of wallpaper, and a plurality of containers shaped for removably holding the pre-cut take home samples, said containers being affixed to said mounting surfaces such that each container is associated with a particular wallpaper facing.

25 19. The display stand of claim 18, wherein each container is positioned in front of a wallpaper display sample.

20. The display stand of claim 19, wherein said wallpaper facings each have a texture and wherein each of said containers is substantially smaller than the wallpaper display sample in front of which it is affixed, thereby exposing each of said wallpaper display samples for visual and tactile examination.